

BITMART CRYPTOS OF THE YEAR 2020



A Premier Global Digital Asset Trading Platform

About:



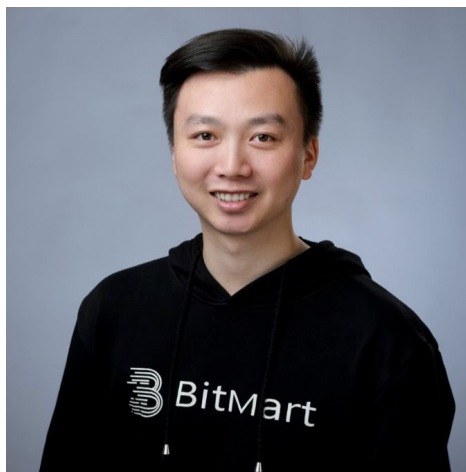
This report sheds light on ten tokens listed on BitMart worth your attention in the 2020 crypto world. The list recognizes not only tokens that defined the year in crypto and blockchain, but also teams who come from DeFi ecosystems and the Web3 universe. From their most significant achievements in 2020, to keywords of 2021 investment, to BTC price prediction, here are the ideas that enlighten us at the beginning of 2021.

Click [here](#) to learn more, or email marketing@bitmart.com.

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Foreword from BitMart CEO:



Sheldon Xia, Founder and CEO

DeFi Will Eventually Replace Wall Street

2020 is a challenging year on many levels, but hopes revive for the crypto world. This year, we witnessed Bitcoin hitting a new all-time high over \$29,000 with major financial institutions embracing crypto as payment or investment choices. The lasting price surge reflects the recognition from the financial community that digital assets can be more than useful, and that Bitcoin in particular may fill the role of gold as a hedge against inflation.

While Bitcoin is making tons of headlines, there are other booming projects that are making real-world applications of blockchain technology possible especially in the financial industry.

We are thrilled to announce the release of our 2020 Cryptos of the Year Report to honor these valuable projects. Our research team has reviewed all coins listed on our platform and selected the top ten coins that might be worth paying attention, based upon their popularity with investors, year-to-date return rate, and the potential to increase in value over time.

The list recognizes not only tokens that defined the year in crypto and blockchain, but also teams who come from DeFi ecosystems and the Web3 universe. For there will be more revolutionary changes in technology and finance, I believe Decentralized Finance will eventually replace Wall Street.

Quick Q&A:

Q1. What is coming for BTC in 2021?

Sheldon Xia: 2021 is going to be big for crypto and especially BTC, with more and more major financial institutions embracing crypto as payment or investment choices. 2020 has already witnessed a ground-breaking evolution in BTC adaptation, and in 2021, we'll see an extension of this mainstream recognition, which will guarantee a long-term bullish trend. 2021 is the year of bitcoin.

Q2. Why do you love BTC? Will it reach \$50,000 or more?

Sheldon Xia: BTC will reach at least \$50,000 and could hit as high as \$100,000 next year, but this prediction is still very conservative.

People are getting religious about Bitcoin — the fervor is about more than just an investment opportunity with epic surge; it's faith in Bitcoin's power to transform society in a fundamental way. I think the new model BTC represents can revolutionize how people share value and do business.

Q3. Other thoughts on crypto world 2021?

Sheldon Xia: For there will be more revolutionary changes in technology and finance, I believe Decentralized Finance will finally replace Wall Street. We are still at an early stage of tokenomics, while in the near future when we see

more use cases of blockchain technology with its ability to create more transparency and fairness while also saving businesses time and money, even more people will become crypto Hodlers. If you have BTC, the best possible suggestion I could give is to hold it.

Q4. Why did you initiate the BitMart Cryptos of the Year report?

Sheldon Xia: For the selected project teams, their mission of utilizing advanced blockchain technology to enhance internet builders' freedom and improve the human experience resonates with me. We are honored to have these quality tokens listed on our platform so as to support the booming DeFi industry and provide our users with diverse investing choices.

Summary:

Ten project teams have got some big plans for crypto investors in 2021. The BitMart research team spoke with front-line blockchain entrepreneurs and experts to learn their insights.

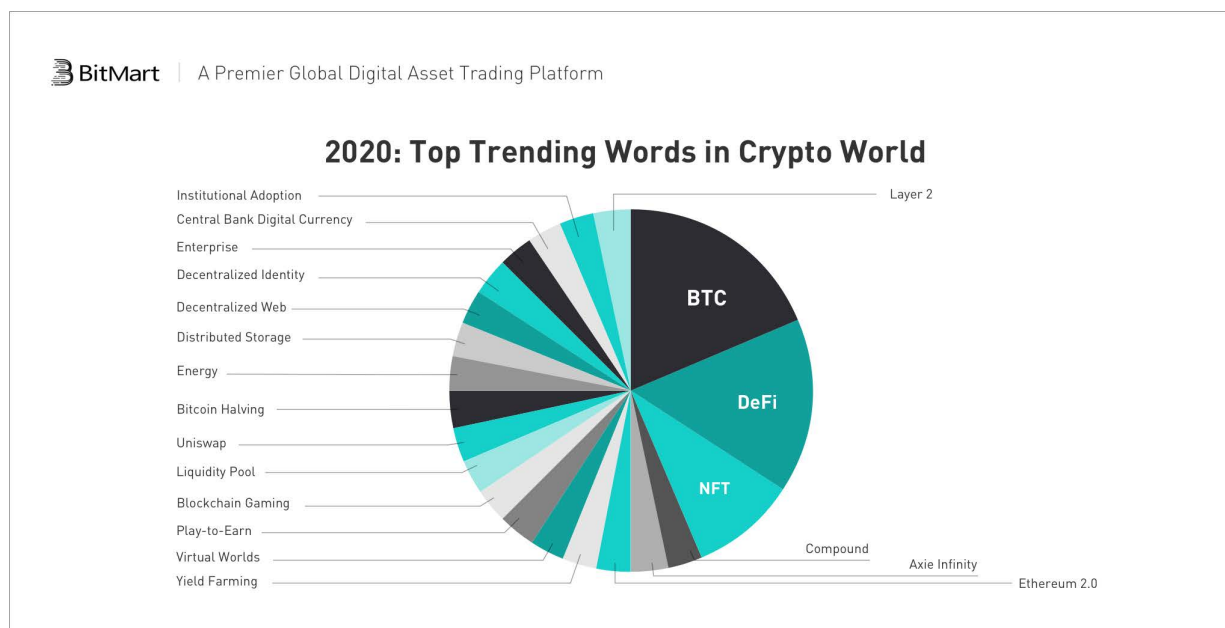
Topics they discussed include:

- Top trending words in crypto world in 2020
- Keywords for crypto investment in 2021
- BTC price prediction in 2021
- Views: color of the crypto world in 2021
- Their most significant achievement in 2020
- Their prospect development in 2021
- Words to BitMart community
- Views: how the pandemic shaped the crypto world

Speakers include:

- Jay Zhou, COO, [Loopring](#)
- Walter Kok, CEO, [Energy Web Foundation](#)
- Eric Chen, Co-Founder, [Injective Protocol](#)
- Tim Bos, CEO & Founder, [ShareRing](#)
- Borget Sebastien, Co-Founder & COO, [The Sandbox](#)
- Soichiro Takaoka, Founder & CEO, [Social Good Foundation Inc.](#)
- Greg Osuri, Co-Founder, [Akash Network](#)
- Steve McCullah, CEO, [Apollo Fintech](#)
- Andy Agnas, Founder & CEO, [SparkPoint](#)
- Bova Chen, CEO, [Crust](#)

2020 Review in Blockchain Buzzwords



Jay Zhou, COO, Loopring

Ethereum Scaling Solution (Layer2), Institutional Adoption, BTC New ATH

Soichiro Takaoka, Founder & CEO, Social Good Foundation Inc.

Bitcoin's historic all-time highest price

Walter Kok, CEO, Energy Web Foundation

Enterprise, Decentralized Identity (DID), Energy

Greg Osuri, Co-Founder, Akash Network

DeFi, DWeb, Bitcoin

Eric Chen, Co-Founder, Injective

DeFi, NFT, Bitcoin Halving

Steve McCullah, CEO, Apollo Fintech

CBDC, DeFi

Tim Bos, CEO & Founder, ShareRing

DeFi, Uniswap, Liquidity Pool

Andy Agnas, Founder & CEO, SparkPoint

DeFi, Bitcoin, Yield Farming, Axie Infinity, NFTs, COMP Token, Compound, Bitcoin, Ethereum 2.0

Borget Sebastien, Co & Founder & COO, The Sandbox

NFT, Blockchain Gaming, Play-to-Earn, Virtual Worlds

Bova Chen, CEO, Crust

DeFi, Distributed Storage

2021: Keywords for Crypto Investment



Jay Zhou, COO, Loopring

BTC, BTC, BTC

Walter Kok, CEO, Energy Web Foundation

Adoption, Fundamentals, Utility

Eric Chen, Co-Founder, Injective

Decentralization, Market Cycle, On-Chain Application

Tim Bos, CEO & Founder, ShareRing

Tokenomics, Team, Real-World Use

Borget Sebastien, Co-Founder & COO, The Sandbox

NFT, Play2Earn, TheSandbox

Soichiro Takaoka, Founder & CEO, Social Good Foundation Inc.

BTC, Digital Gold, SocialGood

Greg Osuri, Co-Founder, Akash Network

Composability, Web3, DeCloud

Steve McCullah, CEO, Apollo Fintech

CBDC, Dapps, Ecosystem

Andy Agnas, Founder & CEO, SparkPoint

Bitcoin, SRK, SparkDeFi

Bova Chen, CEO, Crust

Polkadot, Ethereum 2.0, NFT, Distributed Storage

2021: BTC Price Trend Prediction

Jay Zhou, COO, Loopring

BTC will definitely go up and reach ATH. LRC will also have a very good prospect in 2021.

Walter Kok, CEO, Energy Web Foundation

Between real enterprise adoption and its growth as a hedge against fiat currencies, we predict that 2021 will be a very good year for BTC.

Eric Chen, Co-Founder, Injective

I'm optimistic about bitcoin price as it went through the halving event this year and institutional money has flooded in.

Tim Bos, CEO & Founder, ShareRing

BTC seems to have finally gained the institutional acceptance and interest needed to break the previous and final resistance of the 20k ATH. Whether it was the hyperinflation of fiat or the strong support of governments around the world, we expect this trend to continue.

Borget Sebastien, Co-Founder & COO, The Sandbox

Analysis on BTC varies widely between analytics firms and investment groups. One thing each firm agrees on is that BTC and the Cryptocurrency market at large is undervalued and has a great future!

Soichiro Takaoka, Founder & CEO, Social Good Foundation Inc.

I think the value will increase as the number of holders increases. Both Bitcoin and SocialGood.

Greg Osuri, Co-Founder, Akash Network

With respect to BTC, I seem to have misplaced my crystal ball so I can't tell you.

Steve McCullah, CEO, Apollo Fintech

I believe Bitcoin will most likely continue this time, but it may have a long period of stabilizing in between increases.

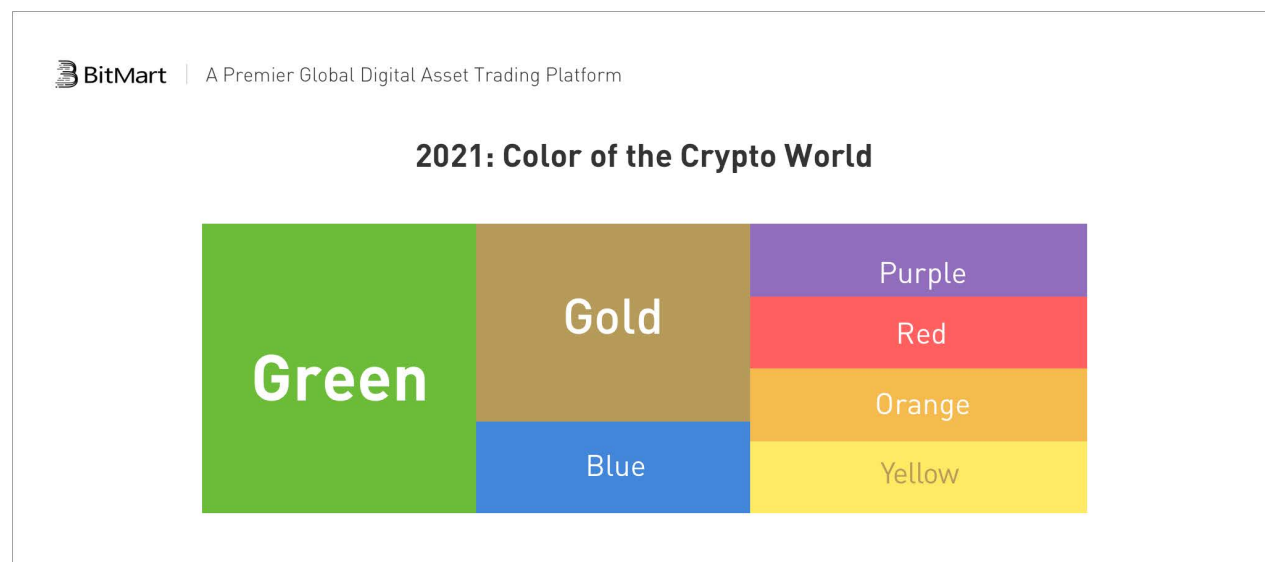
Andy Agnas, Founder & CEO, SparkPoint

Just recently, Bitcoin hit a new ATH, breaching the \$20K+ mark, and we can say that BTC will continue breaching new heights in 2021. But of course, there will be some occasional dips in price, but it won't be as harsh as what happened in 2018 where it hit its lowest.

Bova Chen, CEO, Crust

I am quite optimistic about the trend of BTC next year. Traditional funds and institutions are constantly joining the BTC game. VISA and Paypal both announced the function of supporting cryptocurrency transactions, this will deeply influence the crypto industry. In addition, some governments have issued compliance policies.

2021: Color of the Crypto World



Jay Zhou, COO, Loopring

Deep green.

Walter Kok, CEO, Energy Web Foundation

Blue. 2021 will be the year of large “blue-chip stock” energy companies adopting EW-DOS to improve their businesses and the lives of their customers.

Eric Chen, Co-Founder, Injective

I’ll pick orange because it stands for intense and makes people rethink. The year of 2021 evolves fast but with lots of scams coming along. People should be more cautious and learn from their lessons.

Tim Bos, CEO & Founder, ShareRing

Gold; This technology has the power to change lives all over the world, whether you participate in crypto or not. For those of us who are early adopters, we have a fantastic opportunity to be pioneers in this space, to help shape the future, and to make the world a better place.

Many other ordinary consumers will be using blockchain-powered products in 2021 and beyond without ever knowing what a ‘private key’ or seed word even is.

I would say this is a golden opportunity for anyone passionate about technology to change their lives or careers for the better.

**Borget Sebastien, Co-Founder & COO,
The Sandbox**

Green. We see a world of growth for the crypto world in 2021, and true long term adoption from more traditional investors. As companies like ours work to make blockchain more accessible than ever, we're bridging the gap between consumers and blockchain technology through NFTs and our unique approach to play-to-earn in games, with major brands and IPs, which brings the "green light" to consumers.

**Soichiro Takaoka, Founder & CEO, Social Good
Foundation Inc.**

Gold. The recognition of cryptocurrency as digital gold will spread worldwide.

Greg Osuri, Co-Founder, Akash Network

Purple because royalty, transformation, enlightenment, etc.

Steve McCullah, CEO, Apollo Fintech

Green — because I believe it will be an overall good year for cryptocurrency.

Andy Agnas, Founder & CEO, SparkPoint

We can say that it is Yellow, similar to what Pantone has selected (Illuminating) as the Color of the Year alongside Ultimate Gray. Yellow is also the color of optimism, and with that, like yellow we are optimistic about how SRK will perform in the crypto-scene this 2021.

I've read before that Yellow is also the color of success. That's what we were always aiming for

our team and company as a whole to reach, to always succeed, and take SRK, and of course our company to greater heights.

Bova Chen, CEO, Crust

I would like to describe it as red. Because in China red represents prosperity.

Project Team:

Most Significant Achievement in 2020



Jay Zhou, COO, Loopring

Loopring has launched the world's first dex on ethereum layer 2, an ERC20 supported fast and gasless transfer tool, and smart wallet APP in 2020.



Walter Kok, CEO, Energy Web Foundation

Despite 2020 being a generally tough year for everyone, it has been an unprecedented year for Energy Web's growth and adoption. Just scroll through our Medium to learn about what we've accomplished with our technology, use-cases, validator community, and industry adoption in 2020. We've added three new core components to EW-DOS, all of which will be open-sourced in 2021. It's also been a spectacular year for the growth of our team, and our work is further accelerating into the new year.



Eric Chen, Co-Founder, Injective

We Injective Protocol are working to build a fully decentralized, trustless, censorship-resistant and open-source protocol that users can access from all around the world. The biggest milestone undoubtedly was the early access launch of our Solstice testnet. This is the culmination of months of hard work from our team. We have been blown away by the immense interest as we saw massive surges in both trading volume and users.



Tim Bos, CEO & Founder, ShareRing

Securing a partnership with one of the largest companies in the world (Tencent Cloud) and co-developing our flagship product (ShareRing ID) with them has set us up for enormous success. Announcing this partnership was a significant milestone for us and an

achievement for such a young startup to gain the support of one of the world's top 5 technology companies.

In addition to other points of collaboration, we've incorporated their industry-leading cloud services, optical character recognition, AI, facial recognition and liveness detection into our self-sovereign identity module. When combined with our proprietary blockchain features, we've created a highly-competitive, ultra-secure, low-cost identity solution with novel data verification and privacy features that not only saves companies money, but also streamlines and improves user experience.



Borget Sebastien, Co-Founder & COO, The Sandbox

2020 proved there is a hunger for connected game experiences. Virtual worlds saw more interest than ever, Minecraft alone seeing 124M active users in August. We see this in The Sandbox, where creators and LAND (digital real estate) owners are generating assets and activities that have increased the world's value by 500%, to \$25M, placing The Sandbox in the top ten cryptocurrency titles even before its launch. Our main metrics have grown significantly in 2020, while the platform is still in beta for most of its products: VoxEdit, Game Maker or Marketplace - with more than 4,325 unique LAND owners, 150,000+ \$SAND holders and 100,000+ community members between Twitter, Discord and Telegram.

Our community supports our vision to build a decentralised gaming world, 100% owned by players and creators, featuring huge IPs and Brands and where everyone's time and efforts as they play or create the platform contributes to the overall growth of the platform in equal manner between all of the actors making this platform. We're proudly supporting more than 18 projects via our Game Makers Foundation and one of proudest achievement is we have started changing lives of hundreds of people around the world, supporting Artists, Game Creators, rewarding [\\$SAND](#) prizes given to Game Jams and Contests Winners, as well as our [#GameMakers](#) Fund and Creator Fund.



Greg Osuri, Co-Founder, Akash Network

Decentralized Cloud requires a radical new developer experience design that demands a change in user behavior. Although we had the conviction about Akash network design, it was

essential to gain statistical confidence -- the recent Platform Testnet launch helped us achieve that.

Having over 450 developers deploying north of 3800 applications in two weeks on Akash testnet is a pinnacle moment for the network. It validates several key assumptions regarding interface, platform design, and developer experience -- critical for mass developer adaption. These metrics position Akash for a healthy 2021.



Steve McCullah, CEO, Apollo Fintech

Our biggest achievement in 2020 was definitely the National Payment Platform, Stratus and Database Sharding.

Apollo National Payment Platform - Powered by Apollo's Blockchain, the Apollo NPP is the first CBDC system that is capable of powering an economy and one of the first CBDC systems on the blockchain. We are currently in talks with 5 governments interested in utilizing the system and we have MOA's with many entities.

Stratus - We just launched Stratus as the largest unbiased social media ecosystem. Its goal is to offer unparalleled convenience by allowing a user to use one account, one wallet to access an internet of services. It boasts the function of the two largest social media platforms, with the functions of more than 20 mainstream platforms and services coming.

Database Sharding - Apollo was the first blockchain project to launch database sharding on a live blockchain, which is the version that Ethereum has been working on. Companies like Ziliqa launched Network sharding which is not for sustainability.



Andy Agnas, Founder & CEO, SparkPoint

As a team, we're elated every time we're able to hit all our targets set on our roadmap. Specifically, we consider the team expansion, continuous product development, and the tremendous growth of our SRK token as significant achievements of the SparkPoint team this 2020.

The team grew from 2 to 20 this year to ensure continuous product development under the SparkPoint Ecosystem. Furthermore, the increase of our SRK token from being less than 1 satoshi when it was generated to being 20 satoshis now shows the tremendous growth of the SRK token.

**Bova Chen, CEO, Crust**

I would say the Profit Ark is our most significant achievement in 2020. After two years of development and testing since 2018, we are finally about to usher in the mainnet launch. Before the mainnet goes live, our association will conduct two incentivized testnet stages. The first stage is for nodes' software and hardware test, and the second stage is for the storage market. The current Profit Ark has been running smoothly for 18 days. We now have about 800 storage nodes all over the world, and the entire network storage capacity has reached 42.474PB. Our nodes are mainly distributed in Europe, the United States, China, Southeast Asia, Brazil and other regions.

During this key stage, Crust has revealed more details about their Storage Market design, a network storage resource trading market that allows storage resource providers and storage resource users to transact in an open market. In order to promote the Crust Storage Market, the CSM token is being given to Crust community members for free.

**Soichiro Takaoka, Founder & CEO, Social Good Foundation Inc.**

The SocialGood Team is trying to make the world a better place by making everyone financially rich and closing the world's economic gap. In a significant leap in that direction, our team is proud to have created and distributed an iOS/ Android app worldwide that allows users to get the cryptoasset, SocialGood (abbreviated SG), for free. By using the SocialGood App, all users can become wealthy from scratch.

The SocialGood App offers users several options to accumulate SG:

1. App users can shop at over 1,800 large e-commerce websites and receive SG crypto assets in return. This process is called Shopping Mining™.
2. Referral bonuses and sign-up bonuses are offered for referring new members to the app.
3. Like Bitcoin, the more SG holders there are, the more valuable SG will become. By shopping through the app and referring friends, you can increase your SG's value over time.
4. The best part is SG acquired through the SocialGood App comes with a price guarantee. If the price of SG received via the SocialGood App drops, the operating company (SocialGood) would repurchase it at the same price as the time it was received. From an SG holder's point of view, there would be no apparent price drop, so they can only expect the price and overall value to rise over time.

Project Team:

Prospect Development in 2021



Jay Zhou, COO, Loopring

2021 will be a superb year for the LRC and Loopring community, after over 3 years of dedication and hard work. The team has now brought you to a new level. New tokenomic, new product and many more.



Walter Kok, CEO, Energy Web Foundation

In 2021 we will see large-scale adoption of EW-DOS in the energy sector. Enterprises will use [Switchboard](#) to onboard millions of DIDs representing energy devices and asset owners. These DIDs coupled with Energy Web toolkits and utility services will enable a level of participation in energy markets that was previously impossible.



Eric Chen, Co-Founder, Injective

Our goal at Injective Protocol is to unlock the full potential of borderless decentralized finance. On the business side, we have several institutional partnerships for bootstrapping liquidity and providing other valuable services on our protocol, and are backed by some of the largest market makers in the world.

We are also working with top projects in the industry backed by Binance such as Elrond and Kava. On the community side, we are always working on growing a global community base, from users, traders, stakers, delegators, liquidators and much more. We plan to release incentivized staking, liquidity mining and exchange referral rewards soon.

Community has always been the most crucial element of our exchange and mission. Thus, we welcome everyone to create DeFi markets, build specialized clients, and host nodes on top of our chain. We have a lot in store and can't wait to hear what our users think and how we can bring a better exchange that's truly decentralized and trustless to the community.

**Tim Bos, CEO & Founder, ShareRing**

Market Expansion: In Q1 of 2021 we will begin to expand to more countries as we roll out several products. Upon our successful testing of ShareRing Shop in Melbourne, it has already been acquired by an Australian company to be whitelabeled and further expanded in Australia. Our next deployment of Shop will be in Thailand, a joint-launch with a major partner in the logistics industry. Once this is successful, we have plans to expand this to more countries in the ASEAN region and beyond.

We will also be releasing our app globally in Q1. Users will be able to book and pay for flights, car rentals, e-Visas, insurance, hotels, activities, and more in just a few clicks, with any currency, and complete peace of mind over their personal data. We also have a digital health passport solution we're working on in talks with governments to ensure compliance for restoring travel and reopening borders. As well as a one-click registration/login module that can be added to apps or websites as a Wordpress plug-in, or with as little as two lines of code. Our plans for further expansion in Q2 and beyond will be revealed with our new website slated for January.

**Borget Sebastien, Co & Founder & COO, The Sandbox**

In 2021, The Sandbox will build a unique way to invest in, grow and enjoy our virtual world where you can play, create, collect, earn, govern, and own anything in the game. We've worked close to a decade on The Sandbox franchise with the intention of turning players into creators, and now we are empowering players and creators to grow with The Sandbox. All of The Sandbox content, tokens and currencies are owned by the users via their wallets and accounts, with everything verified and transparent on the blockchain.

Our goal within the next 5 years is that \$SAND will be owned 100% by players, and as the platform, The Sandbox will continue developing services for the community, while owning 0%.

We want to push further the limits of what has been seen in traditional virtual worlds, and enable players to take full ownership of The Sandbox, not simply through owning LANDS, ASSETS NFTs or \$SAND.

Social, Multiplayer, Mobile gameplay and Play-to-Earn are some of the major milestones for The Sandbox in 2021. We'll soon be sharing more details about our upcoming seasons system and some of the unique mechanics we want to launch relative to \$SAND and LANDS.

We have already started changing the lives of hundreds around the world. The Sandbox will be at the forefront of this revolution, supporting Artists, Game Creators, rewarding \$SAND

prizes in Play-to-Earn and given in Game Jams and to special contest winners. Pair these amazing community growth events, as well as our #GameMakers Fund and Creator Fund. The Sandbox is just getting started and we'll be accelerating in 2021!



Soichiro Takaoka, Founder & CEO, Social Good Foundation Inc.

At SocialGood, we strive to be at the forefront of innovation, sharing our product worldwide to reinvent capitalism. SocialGood has already obtained several patents in Japan for how it uses cryptocurrency to provide consumers with cashback, rewards, and point redemptions. We've also already completed international patent applications, and we plan to obtain more in the U.S.A., China, the EU, India, Southeast Asia, and other major countries around the world. As the popularity of point-based rewards systems in the token economy rises, we plan to license our multiple blockchain-related patents, specifically, the mechanism for using cryptocurrency in rewards, cashback services, and loyalty programs to other companies worldwide. We predict the spread of the SocialGood App will help to reduce economic disparity and improve society. We also plan to donate portions of the gross amount of merchandise sales within the app to Environmental, Social, and Governance ESG organizations worldwide.



Greg Osuri, Co-Founder, Akash Network

If 2020 were the year to establish Akash's foundation, 2021 would be the year of growth. There are currently over 32 million developers on GitHub, and Akash attracted about 500; we look forward to increasing that number exponentially in the coming year.

We will be doing so by starting with solidifying our position as the premier non-custodial hosting platform for Blockchain nodes and DeFi frontend and expand our markets to data-intensive workloads such as Machine Learning and AI workloads.

That said, 2021 will be the year Akash breaks the ground with mass adoption



Steve McCullah, CEO, Apollo Fintech

We have a lot of innovation coming in 2021. Stratus - We will be launching a large number of platforms into the Stratus ecosystem over the next year. Apollo Cloud - Apollo Cloud will be one of the first, if not the first decentralized cloud platforms with complete data security and unlimited limits. Ark - Ark is Apollo's Dapps infrastructure. Paired with Apollo Cloud, Ark has

the capability to become the internet 3.0. A completely decentralized internet infrastructure. Dapps systems only power elements of the website or application now. They do not store the graphical data and other elements. ARK and Apollo Cloud allow for complete decentralization of all elements.



Andy Agnas, Founder & CEO, SparkPoint

2021 will be a big year for SparkPoint. Aside from the quarterly Buy Back and Burn events, team expansions and partnership announcements in our Roadmap, we have major updates that we will be implementing on our SparkPoint Wallet app. One of those is its imminent launch in the iOS operating system. Our community has long requested an iOS version of our Wallet app and here it is, we are happy to tell everyone that we're almost there and it won't be long until we announce it on our channels that it's already on the App Store. Another major update to our wallet app is the integration of Dapps Browser that will be happening in Q1.

For our SparkDeFi platform, we will be launching the beta of our 2nd dapp, the Borrowing and Lending function. The beta is coming in Q2, and will be officially launched in Q3. In our SparkPlay family of games, we will be introducing our 4th and 5th games in Q1 and Q3, respectively. This 2021 too, we will be adding new Courses from respected content creators in SparkLearn, our education platform. New courses and creators will be added to our library every quarter. We will be also adding new exchanges in our portfolio of centralized exchanges. SRK will be listed on CEXs by the 1st and 4th quarter of 2021.



Bova Chen, CEO, Crust

First is to achieve the storage market application. We hope the second round of the Crust incentivized testnet can be successful and then smoothly transition to the mainnet, so that the Crust application can be utilized as soon as possible.

Secondly, Crust will participate in the auction of Polkadot Parachain slots. The Parachain slot and the improvement of the parachain mechanism will also help the Crust mainnet to go online better.

With the launch of Filecoin this year, many organizations have tried or are preparing to build ecosystems on Filecoin, such as data and applications. Therefore, it is expected that many applications based on IPFS and distributed storage will be launched in 2021. The distributed storage market will be more prosperous and attract more attention.

Project Team:

Words to BitMart Community



Jay Zhou, COO, Loopring

We wish BitMart many more years of unparalleled success and unrivaled crypto services. BitMart is one of those cutting-edge crypto platforms in the space. We would like to continue work with BitMart in different areas including, DeFi, layer 2, crypto legalisation.



Walter Kok, CEO, Energy Web Foundation

As EWT's first US-based exchange, we'd like to thank BitMart for its support and services throughout 2020!



Eric Chen, Co-Founder, Injective

We welcome everyone from the BitMart community to participate! We look forward to seeing you in our Solstice Testnet, and we have much more exciting news in the coming weeks so stay tuned.



Tim Bos, CEO & Founder, ShareRing

Don't FOMO, HODL strong, and keep telling your friends about crypto!



Borget Sebastien, Co & Founder & COO, The Sandbox

In The Sandbox virtual world, major IP brands like The Smurfs, Shaun the Sheep, Care Bears, and Rollercoaster Tycoon own virtual lands. Over 60 partners including major game publishers like Atari and Square Enix also have a virtual presence, and many more are being added each month. We love having the BitMart community as a major piece in our The Sandbox family and we treasure each and every one of you.

Thanks to our fans and creators, The Sandbox is a virtual world where players can build, own, and monetize their gaming experiences in the Ethereum blockchain using NFTs and \$SAND, the platform's utility token. We are combining user-generated content (UGC) with NFTs, enabling anyone to make their own NFTs using VoxEdit (our 3D Editor). They can then own, trade and monetize these NFTs as they like.

You will be able to enter a virtual world where you can build, own and monetize games, next to gaming giants Atari, Square Enix and more!

Again, we love our community of creators and users, and we look forward to talking to and rewarding each user in The Sandbox community every chance we have!



Soichiro Takaoka, Founder & CEO, Social Good Foundation Inc.

Thank you for supporting the SocialGood App! If you haven't already, download and share the app with your friends using your referral link and get a referral/ sign-up bonus!

App Website: socialgood.inc



Greg Osuri, Co-Founder, Akash Network

Maintaining a healthy global community is paramount for Akash and we're incredibly thankful for all your support. We have a very ambitious and exciting year coming up in 2021 so please connect with us on Telegram, Twitter or our Website to stay up to date. Drop us a message sometime, we'd love to get to know you!



Andy Agnas, Founder & CEO, SparkPoint

The achievements we have attained this year will not be possible without the community that inspires us to create innovative solutions. These products we're working on and the services we're offering are all for the benefit of the community.

The BitMart community alongside other crypto communities has significantly contributed to our growth as a company and as a team working hard to advocate the mass adoption of blockchain tech and cryptocurrency in our country and the world. We would like to share our heartfelt gratitude to the BitMart community for supporting us, SparkPoint Innovations Inc., right from the start of our project and we would love to see your support as we hit more targets and expand the ecosystem.

Let's continue working and growing together this incoming 2021 and in the following years to come. We'd love to collaborate with BitMart about more projects soon.

Once again, to the BitMart Community, mahal namin kayo! (Once again, to the BitMart Community, the SparkPoint team loves you!).



Bova Chen, CEO, Crust

Thanks to BitMart for rating Crust as Annual Influential Coins 2020! Hope that in the new year we can continue to support each other and look for new cooperation. I wish Bitmart more prosperity in the new year!!

Views:

How the Pandemic Shaped the Crypto World



Walter Kok, CEO, Energy Web Foundation

In the context of our work at EWF, the pandemic has actually had a profound impact on how and where the world consumes energy, and proves the need for decentralized and flexible energy products. The electricity sector has struggled to cope with shifting peak hours and moving load centers due to work-from-home policies. Load is now closer to the consumers themselves, where our technology helps them better utilize their own electricity assets (EVs, solar, plug-loads, and batteries) to meet their needs while providing valuable grid services.



Tim Bos, CEO & Founder, ShareRing

The pandemic has been a catalyst to the blockchain industry. The economic disasters faced in all nations have driven the value of fiat down, causing institutional interest in Bitcoin to drive the ATH-busting rally we've seen as companies rush to hedge and protect their cash reserves. It's also caused governments to accelerate their adoption plans for digital health and ID technology. Overall, despite being a disaster for the world, the one silver lining is it seems to have accelerated DLT adoption.



Soichiro Takaoka, Founder & CEO, Social Good Foundation Inc.

I believe that the government's fiscal spending in response to the pandemic will, as a result, reduce the value of cash and increase the value of cryptocurrency.



Greg Osuri, Co-Founder, Akash Network

I think the pandemic has decreased the value of fiat money and strengthened the use cases for holding crypto. The value of the dollar continues to depreciate while the value of Bitcoin and other cryptocurrencies appreciate. Also on a more superficial level, the possibility of using a contactless, immediate, and secure payment system like crypto is extremely appealing right now and in the post pandemic era to come.

**Andy Agnas, Founder & CEO, SparkPoint**

The COVID-19 pandemic is a tough ordeal for all of us. The pandemic destabilized countless economies, global businesses, and financial systems. However, the outbreak shaped blockchain tech and cryptocurrency as forerunners in fintech.

Blockchain technology and cryptocurrency gained increased attention from different sectors of people and organizations that looked for ways to mitigate the huge impact caused by the pandemic in our lifestyle specifically in finance. Aside from debit and credit cards, people use digital currencies to limit or avoid physical contact in terms of payment transactions. Also, investors now look into Bitcoin or other cryptocurrencies as one way of diversifying their investment portfolio since obtaining gold gets harder due to border lockdowns or other logistic issues. Furthermore, companies like PayPal integrating cryptocurrency as one of the payment options in their platforms shows that mainstream global businesses don't want to get left behind in this fast-rising technology. We must use this momentum wisely to advance further the mass adoption of blockchain tech and cryptocurrency.

**Bova Chen, CEO, Crust**

I think one of the effects of the COVID-19 is to intensify the global economic game and economic recession, and whenever this happens, people tend to choose to invest, and correspondingly, investment in cryptocurrencies such as BTC will increase.

Secondly, the use of online applications, such as video conferencing, has increased significantly when everyone is at home. Related reports also show the large-scale growth of the operating income of cloud vendors, which has huge potential opportunities for cloud storage, cloud computing and distributed storage tracks.

About BitMart:

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